

**Participation Rate Concepts, Formulas, Results**

Concept	Formula (see Figure 1)	Participation Rate
1. Agree on Phone Known Eligible	$\frac{A}{A+B}$	96.9%
2. Baseline Participants Known Eligible	$\frac{F}{A+B}$	82.5%
3. Baseline Participants____ Assumed Eligible Phone	$\frac{F}{A+B+ER(C)}$	49.7%
4. *Recommended Baseline Participants_____ Attempt Contact Assumed Eligible	$\frac{F}{A+B+ER(C+D+G)}$	36.9%
5. Baseline Participants_____ Population-based Sample	$\frac{F}{H}$	16.9%
<p>A = Confirmed eligible, agreed to participate            B = Confirmed eligible, declined participation            C = Declined to participate on phone before eligibility determined            D = Unable to reach despite at least 6 attempts            E = Determined to be ineligible during recruitment call            ER = Eligibility rate defined as confirmed eligible/eligible + ineligible = <math>A+B/(A+B+E+I) = 46.2\%</math>            F = Participants who completed baseline            G = Opted out of recruitment call by declining via opt-out postcard            H = Members who met eligibility criteria that could be checked by EMR            I = Determined to be ineligible by physician or research staff prior to mailing</p>		