

Tools & Resources

Measures

Questions to Ask about RE-AIM Dimensions When Evaluating Health Promotion Programs and Policies

Caption: RE-AIM Dimensions and Template Questions for Evaluating Health Education and Health Behavior Research

RE-AIM Dimension	Questions
Reach (Individual Level)	What percent of potentially eligible participants a) were excluded, b) took part and c) how representative were they?
Efficacy or Effectiveness (Individual Level)	What impact did the intervention have on a) all participants who began the program; b) on process intermediate, and primary outcomes; and c) on both positive and negative (unintended), outcomes including quality of life?
Adoption (Setting Level)	What percent of settings and intervention agents within these settings (e.g., schools/educators, medical offices/physicians) a) were excluded, b) participated and c) how representative were they?
Implementation (Setting/agent Level)	To what extent were the various intervention components delivered as intended (in the protocol), especially when conducted by different (non-research) staff members in applied settings?
Maintenance (Individual Level)	What were the long-term effects (minimum of 6-12 months following intervention)? b) What was the attrition rate; were drop-outs representative; and how did attrition impact conclusions about effectiveness?
Maintenance (Setting Level)	a) To what extent were different intervention components continued or institutionalized? b) How was the original program modified?