



Improving Public Health Relevance  
and Population Health Impact

# RE-AIM & PRISM OFFICE HOURS

## BRING YOUR QUESTIONS

EVERYTHING YOU ALWAYS WANTED TO  
ASK ABOUT RE-AIM AND PRISM

**OCTOBER 22**  
2-3 PM MOUNTAIN TIME

Paul Estabrooks, PhD  
University of Utah

Russell Glasgow, PhD  
University of Colorado

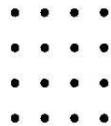
**REGISTER FOR**  
**10/22 HERE**

**NOVEMBER 21**  
10-11 AM MOUNTAIN TIME

Katy Trinkley, PharmD, PhD  
University of Colorado

Borsika Rabin, PhD, MPH, PharmD  
University of California San Diego

**REGISTER FOR**  
**11/21 HERE**



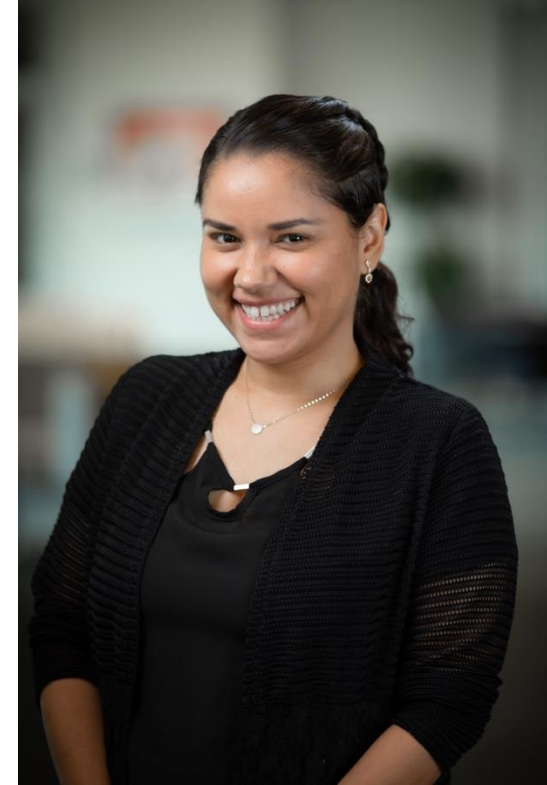
<https://re-aim.org/>

# Our speakers today




**James Pittman, PhD, LCSW**

Acting Associate Chief of Staff for Mental Health  
VA San Diego Healthcare System  
Associate Professor and Acting Vice Chair for Veterans Affairs  
Department of Psychiatry  
University of California, San Diego



**Emiliane Pereira, MPH, PhD**

Post-Doctoral Research Associate  
Department of Health Promotion,  
College of Public Health  
University of Nebraska Medical Center



# New Questionnaires for RE- AIM and PRISM

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An introduction and interactive discussion on their development and utility

October 28th



Improving Public Health Relevance  
and Population Health Impact



**This webinar will be recorded**

There will be time at the end for **questions**, but you can also use the **Q&A function** at the bottom of your screen

**Resources** mentioned today will be shared after the webinar and **available on the RE-AIM.org** website



## Agenda



Welcome



RE-AIM survey ( 20 min)



PRISM survey ( 20 min)



Townhall questions ( 10 min)



Upcoming news(5 min)



Discussion (5 min)

# RE-AIM Outcomes Assessment Questionnaire

# In theory, an ideal intervention

## REACH

- Reach a substantial segment of the target population

## EFFECTIVENESS

- Effectively achieve intended health outcomes

## ADOPTION

- Receive support from organizations and communities

## IMPLEMENTATION

- Be consistently delivered according to protocols

## MAINTENANCE

- Provide long-term benefits



# Real world challenges



Complex systems



Staff capacity



Budget constraints



Time constraints

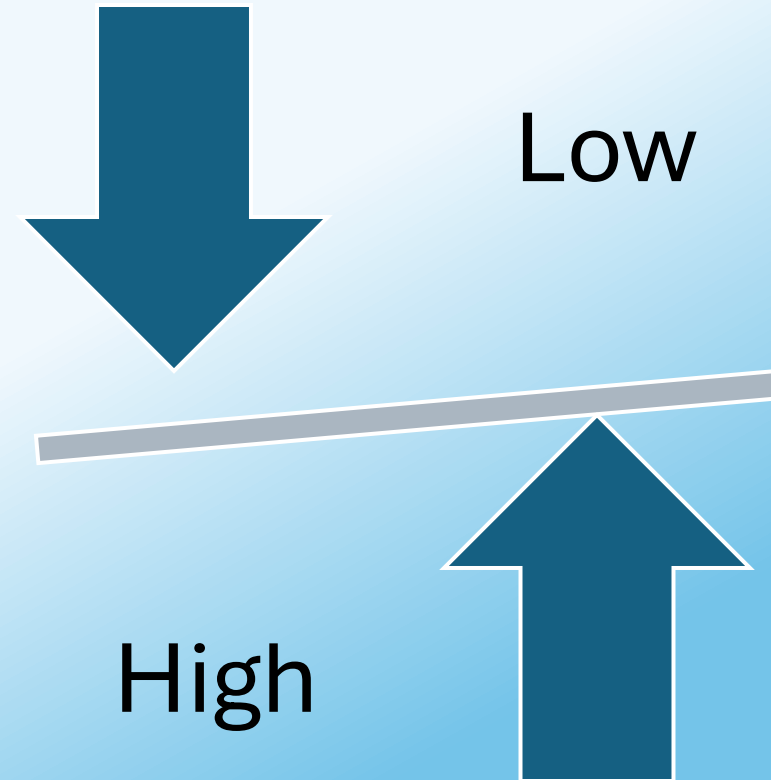
# Significance of the RE-AIM Outcomes Assessment questionnaire

Difficulty in comprehensive RE-AIM assessment in real-world scenarios

Gap in literature. Lack of self-reported RE-AIM dimensions measurement

# What is a good balance among the RE-AIM dimensions?

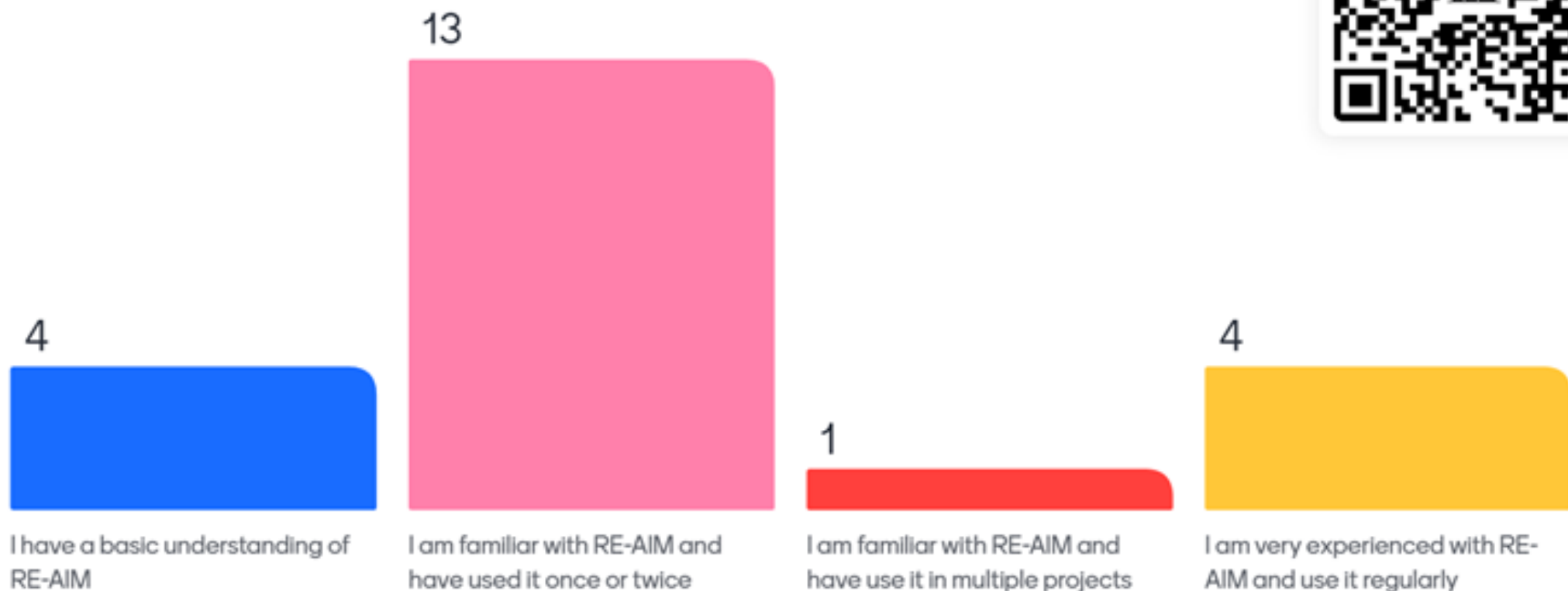
- And how should we measure?



# How familiar are you with the RE-AIM framework?



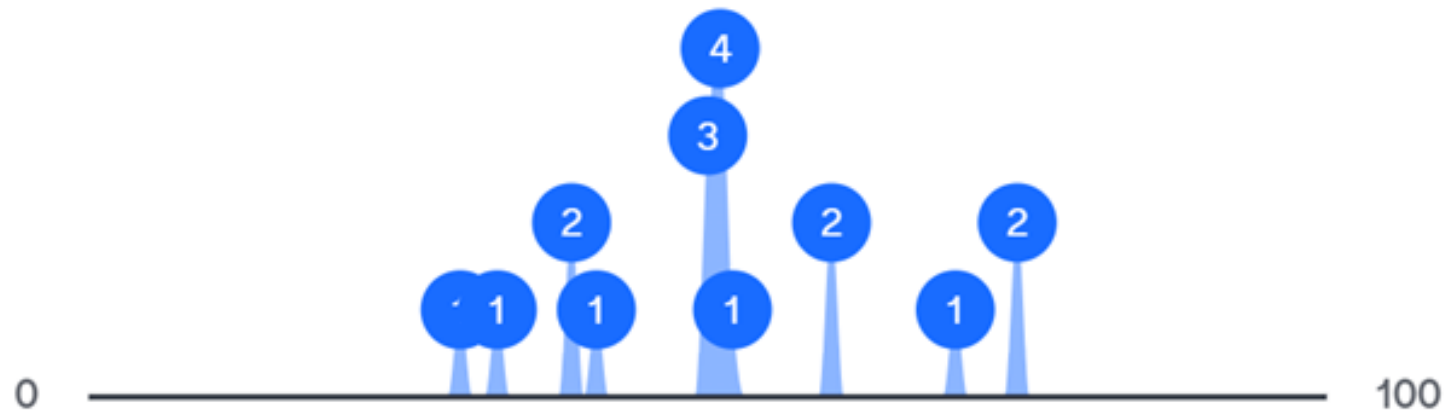
## How familiar are you with the RE-AIM framework?



**Think that you are starting to plan to an implementation of a weight loss intervention...**

**What do you think would indicate a high REACH for an intervention or program? (% of intended audience)**

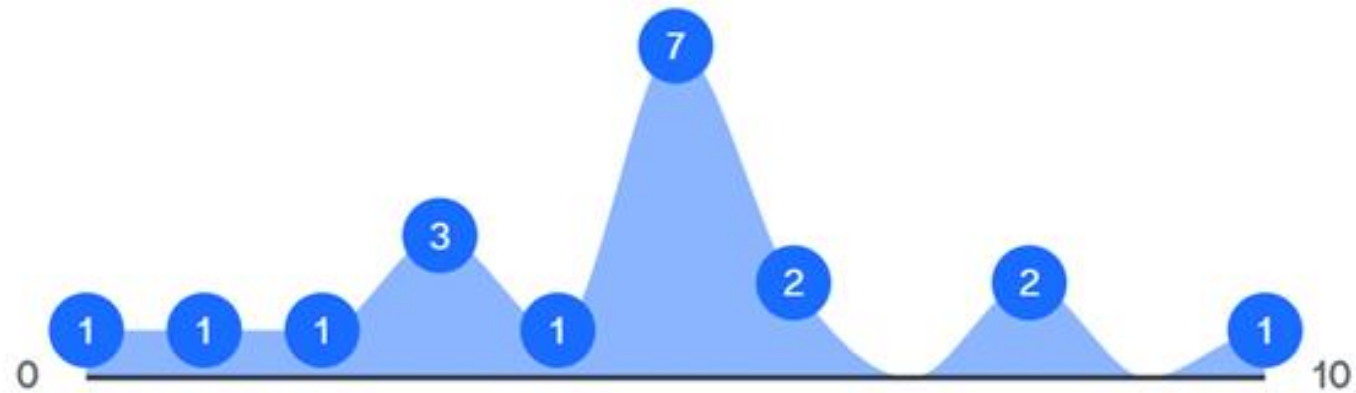
**What do you think would indicate a high REACH for an intervention or program? (% of intended audience)**





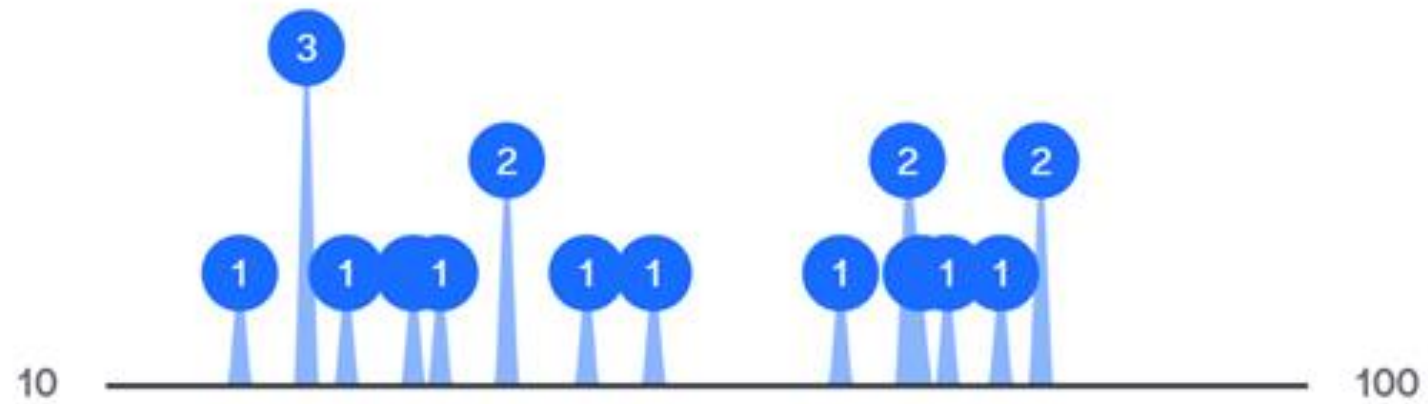
**What do you think would indicate a high  
EFFECTIVENESS for an intervention or program?  
(% average body weight loss)**

What do you think would indicate a high EFFECTIVENESS for an intervention or program? (% average body weight loss)



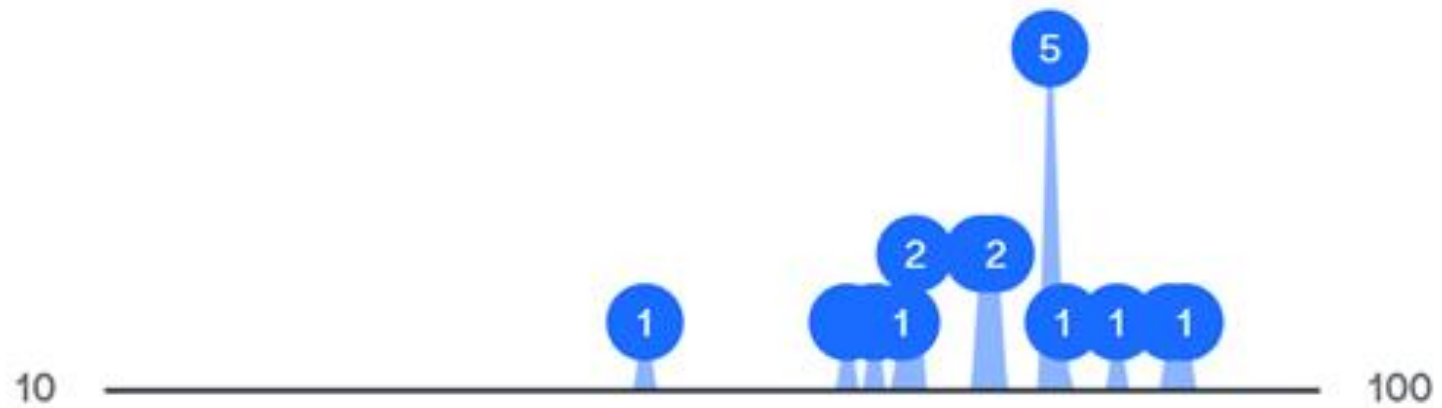
**What do you think would indicate a high  
ADOPTION for an intervention or program? (%  
of eligible settings)**

What do you think would indicate a high ADOPTION for an intervention or program? (% of eligible settings)



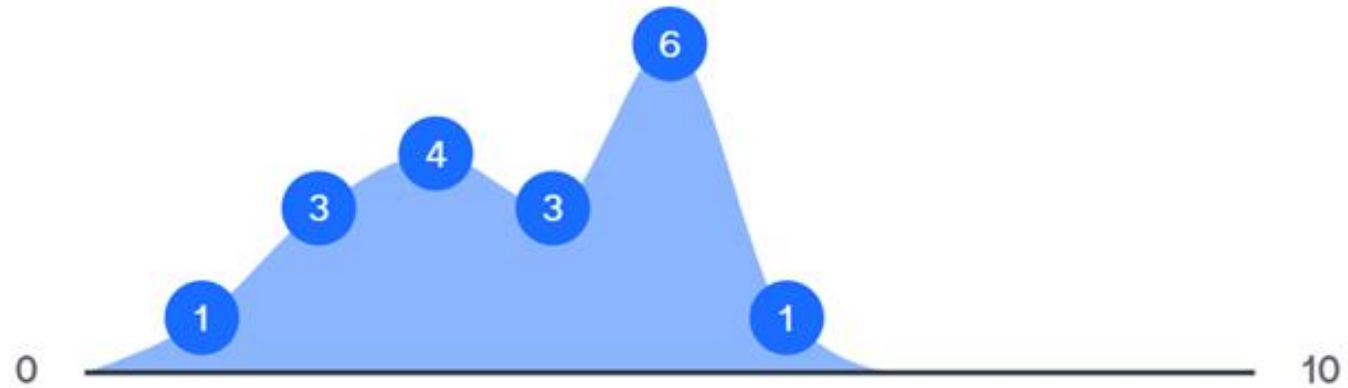
**What do you think would indicate a high IMPLEMENTATION for an intervention or program? (% adherence to the protocol)**

What do you think would indicate a high IMPLEMENTATION for an intervention or program? (% adherence to the protocol)



**What do you think would indicate a high  
MAINTENANCE for an intervention or program?  
(years sustained after program implementation)**

What do you think would indicate a high MAINTENANCE for an intervention or program? (years sustained after program implementation)



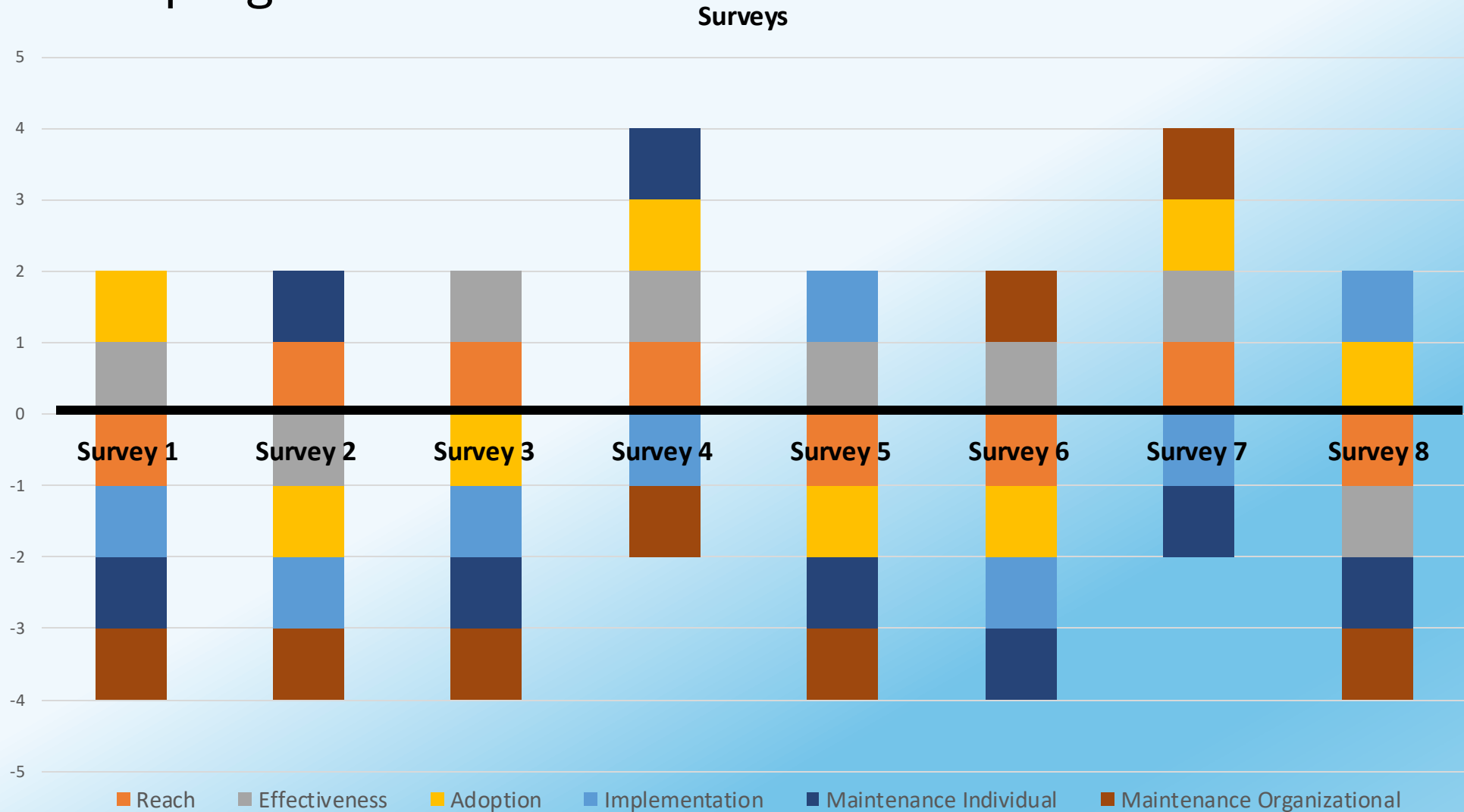


# Methods



# Methods


- Hypothetical program scenarios



# Methods

- RE-AIM outcomes assessment questionnaire

**RE-AIM OUTCOMES  
ASSESSMENT  
QUESTIONNAIRE**



**REACH (SCORE)**

This program **reaches** a high percentage of the intended recipients/beneficiaries.

This program **reaches** those who represent underserved audiences.

**EFFECTIVENESS (SCORE)**

This program is **effective**.  
This program is **effective** for those who represent underserved populations.

**ADOPTION (SCORE)**

This program is **adopted** by a high percentage of the intended settings.  
This program is **adopted** by a high percentage of staff within the intended settings.  
This program is **adopted** by low-resource settings.  
**Staff** who participate in this program are similar to those who decline to participate.

**IMPLEMENTATION (SCORE)**

Staff consistently **implement** the core components of this program with high quality.  
This program is **adaptable** to fit local settings.  
The **cost** and **resources** needed to deliver this program are feasible.  
This program would **be delivered** over time in a high percentage of participating settings.

**MAINTENANCE**

0
Select your response
Select your response
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# Distinguishing high and low RE-AIM outcomes

REACH

Low

- 50 participants
- 10% of the intended audience
- Groups that experience obesity-related disparities are not as likely to participate when compared to other groups.

High

- 100 participants
- 50% of the intended audience
- Good representation of groups that experience obesity-related disparities.

-1

-0.7

-0.6

-0.5

0

0.5

0.6

0.7

1

# Distinguishing high and low RE-AIM outcomes

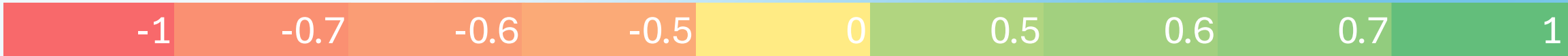
EFFECTIVENESS

Low

- 3% average body weight loss
- No change in quality of life
- Groups that experience obesity-related disparities don't lose as much or more weight when compared to other participants

High

- 7% average body weight loss
- Improved quality of life
- Groups that experience obesity-related disparities lose as much or more weight when compared to other participants



# Distinguishing high and low RE-AIM outcomes

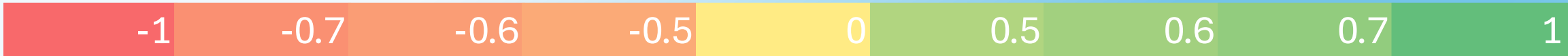
ADOPTION

Low

- 25% of eligible settings and 40% of staff agreed to deliver the program.
- Lower-resourced settings/staff were not as likely to agree to deliver the program when compared to higher-resourced settings and staff.

High

- 50% of eligible settings and 80% of staff agreed to deliver the program.
- Good representation of lower-resourced settings/staff agreed to deliver the program.



# Distinguishing high and low RE-AIM outcomes

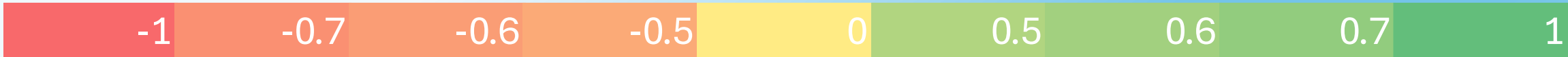
IMPLEMENTATION

Low

- The program was delivered with 45% adherence to the protocol.
- The program cannot be adapted to improve fit with delivery settings.
- Costs and resources needed to deliver the program were not feasible for the organization delivering the program.

High

- The program was delivered with 90% adherence to the protocol.
- The program can be adapted to improve fit with delivery settings.
- Costs and resources needed to deliver the program were feasible for the organization delivering the program.



# Distinguishing high and low RE-AIM outcomes

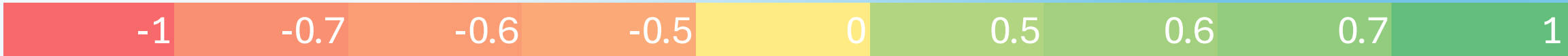
MAINTENANCE  
INDIVIDUAL

Low

- 3% average body weight loss and improved quality of life were not after the program.
- Groups that experience obesity-related disparities didn't maintained as much weight loss when compared to other participants.

High

- 7% average body weight loss and improved quality were sustained for 1-2 years following the program
- Groups that experience obesity-related disparities maintained as much or more weight loss when compared to other participants.





# Distinguishing high and low RE-AIM outcomes

MAINTENANCE  
ORGANIZATIONAL

Low

- The program was not sustained in the organization following the initial implementation.

High

- The program was sustained in the setting for 3 years following the initial implementation.



# Results

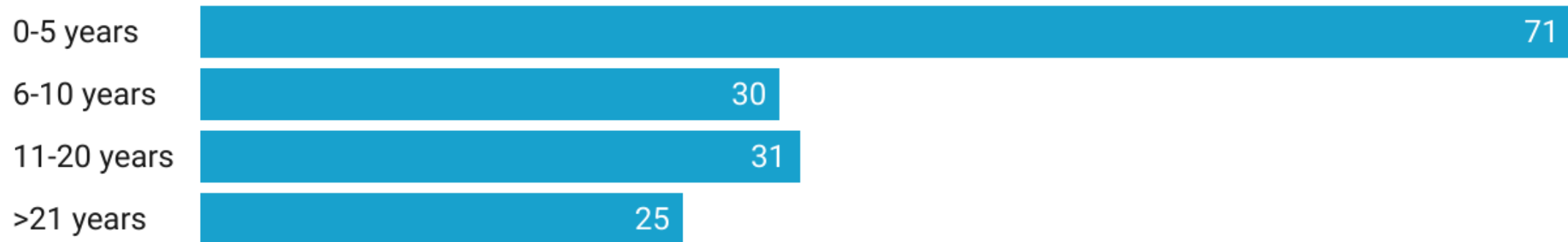
## [Age(years)]



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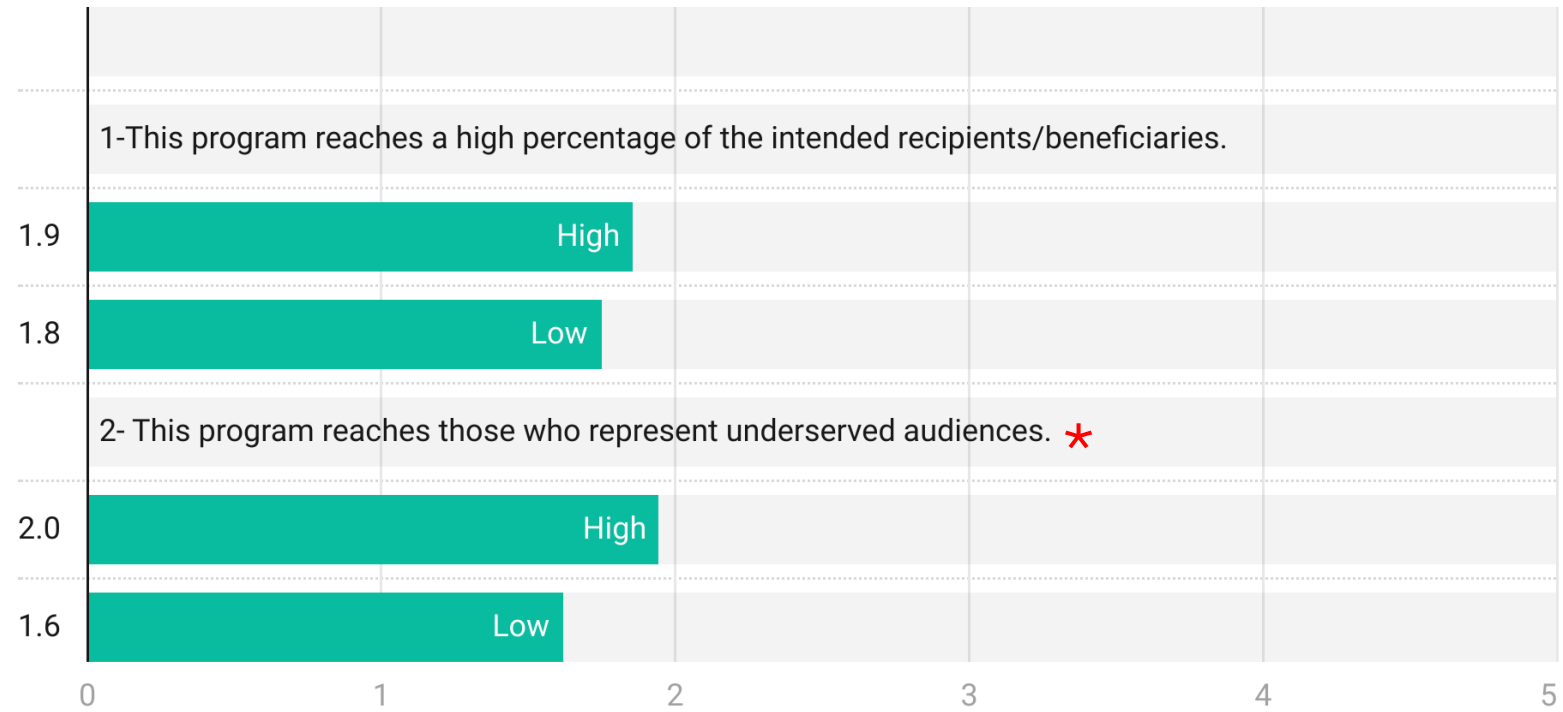
# Results

## [Experience(years)]



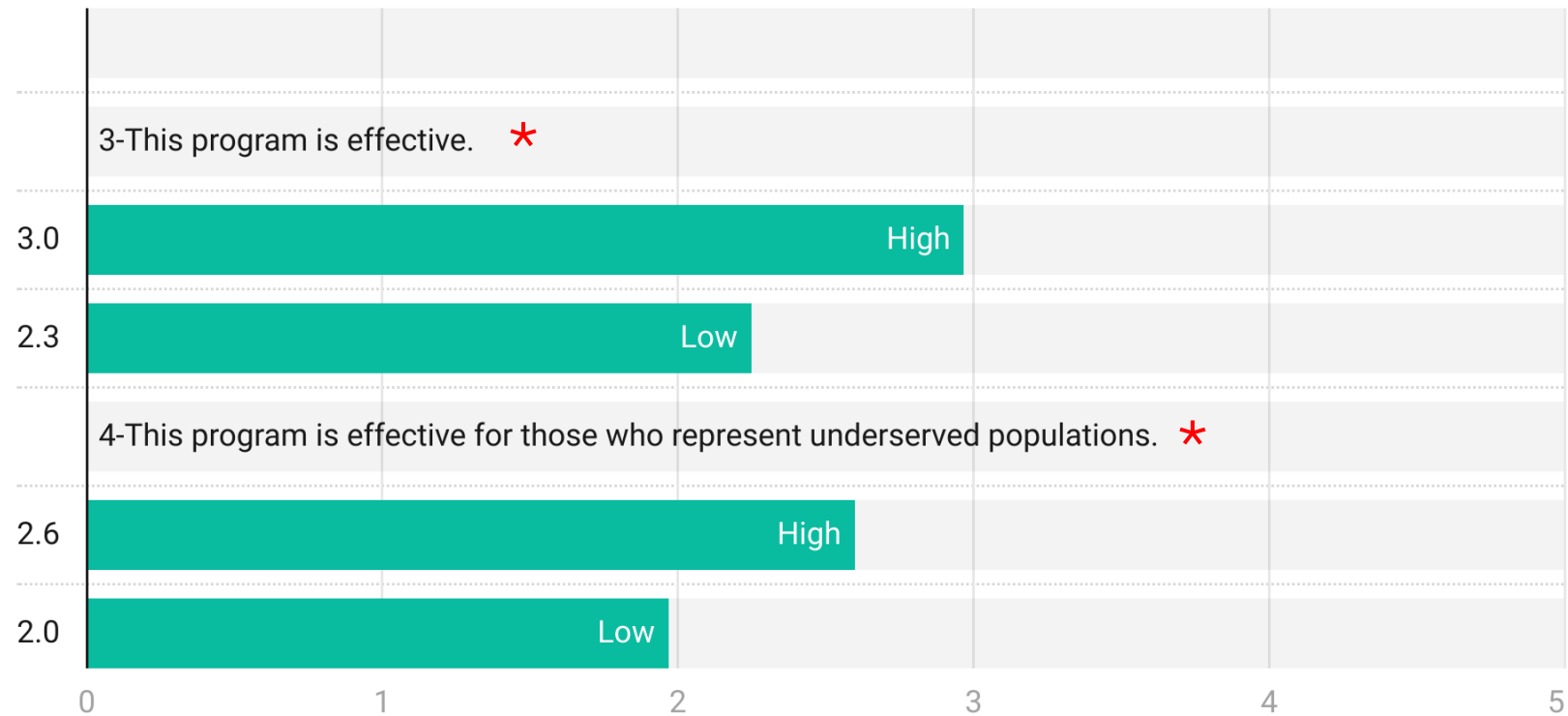
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## REACH



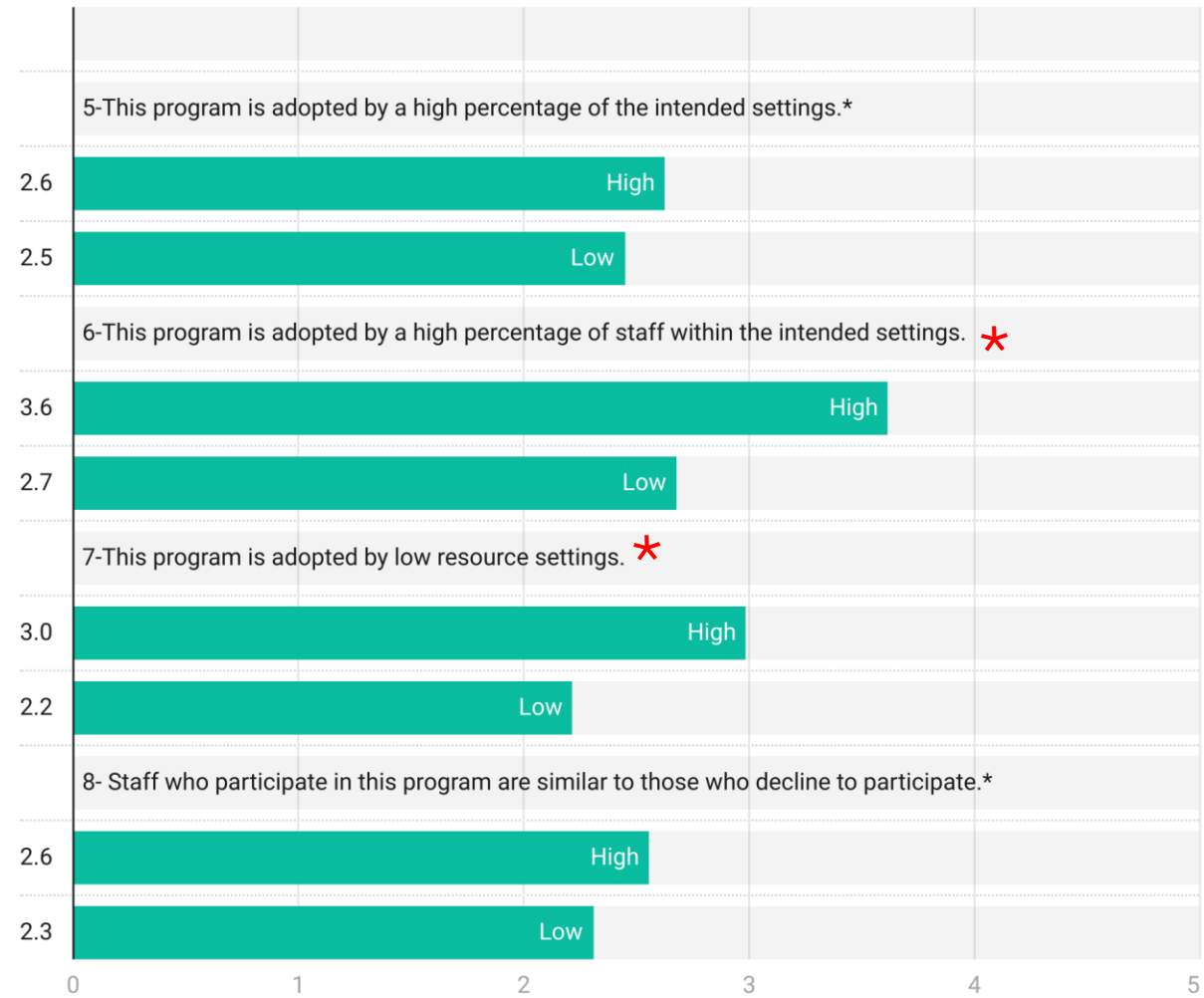
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## EFFECTIVENESS



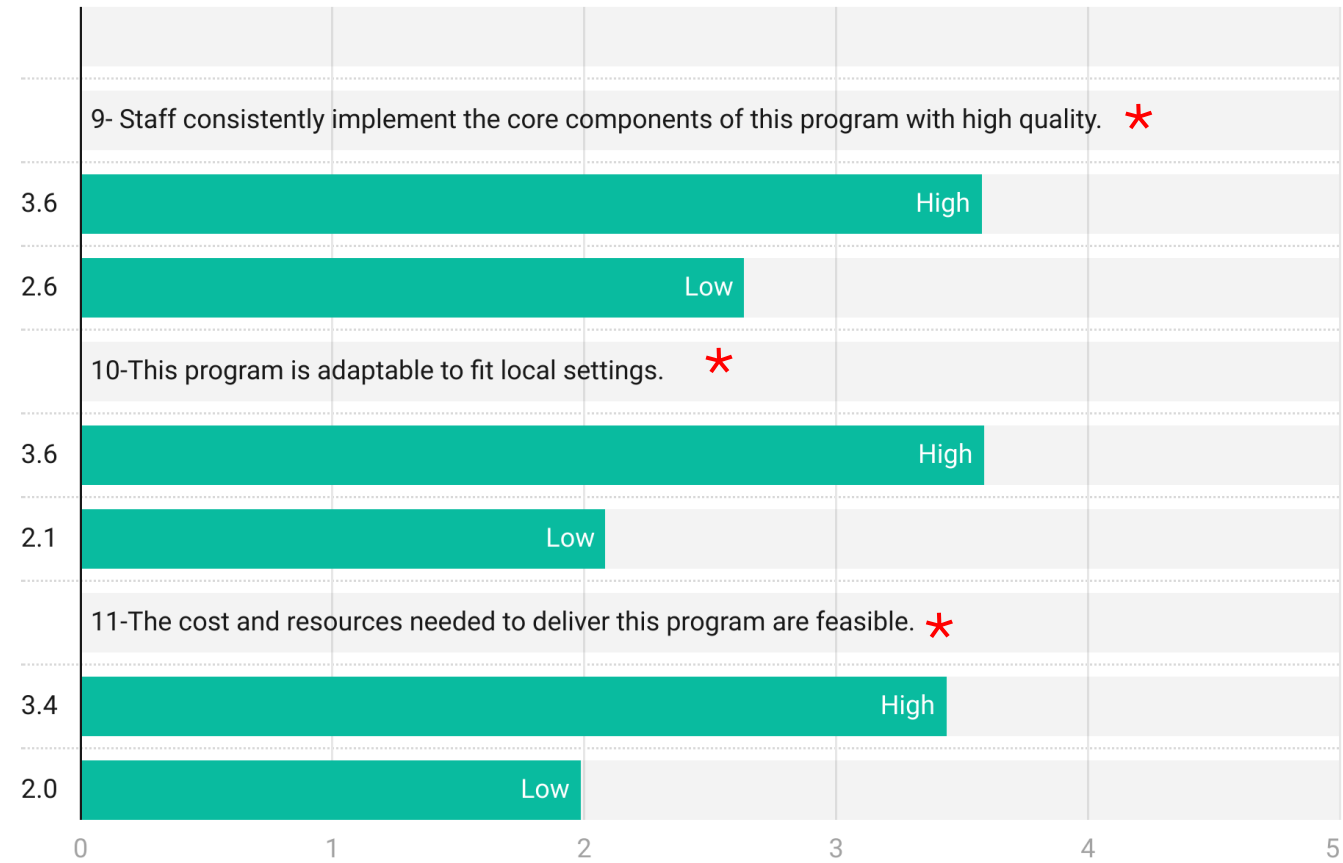
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## ADOPTION



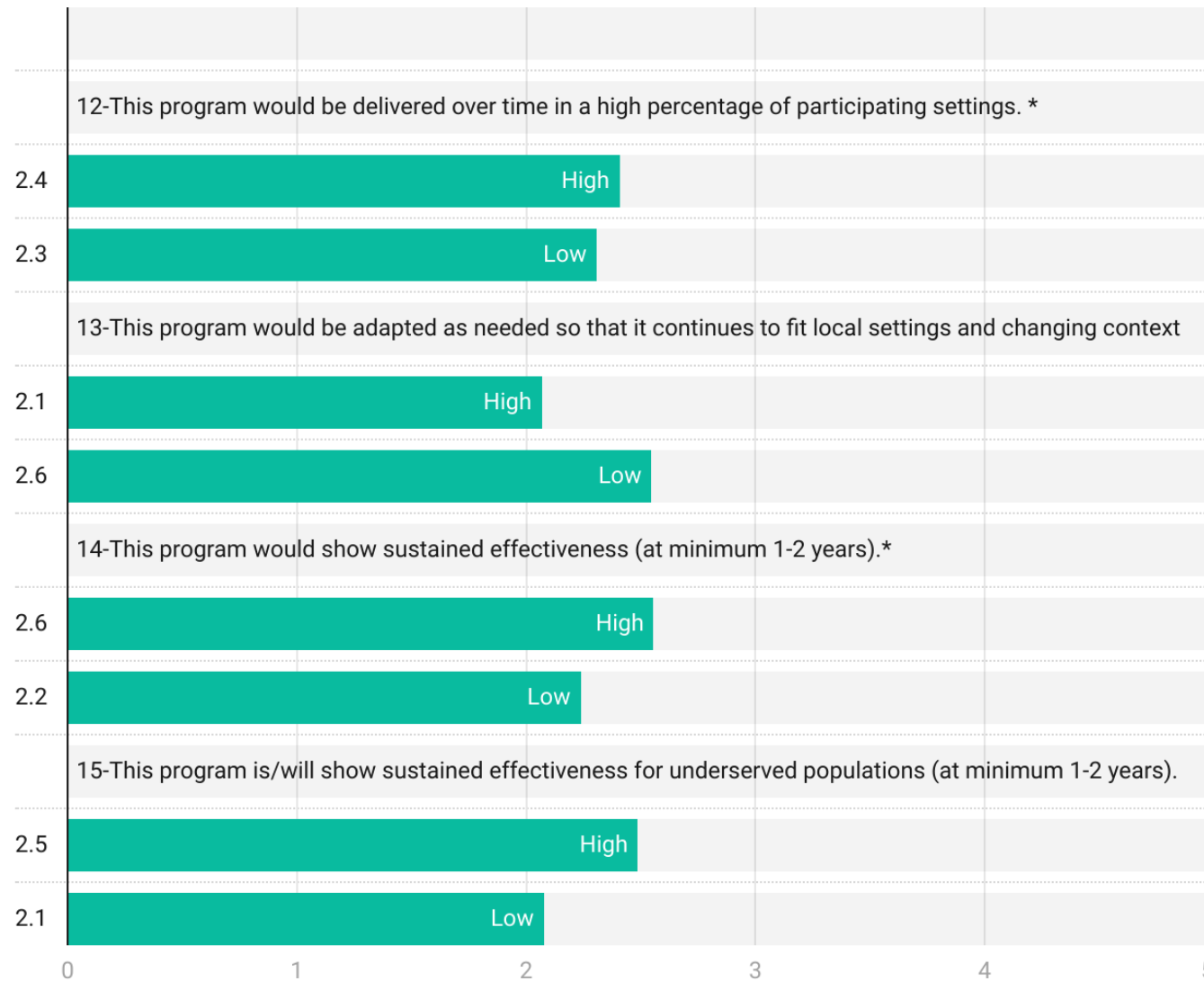
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## IMPLEMENTATION



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# MAINTENANCE



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# Results

- Overall, the RE-AIM Outcomes Assessment questionnaire effectively predicted a preference for programs with high-level characteristics across the RE-AIM dimensions, compared to those with lower-level characteristics.

# Points to think about



How this 15-item instrument could be used in other program evaluations?



How these findings could be translated into practical recommendations for researchers and public health practitioners?

# Where can I find the RE-AIM assessment questionnaire?

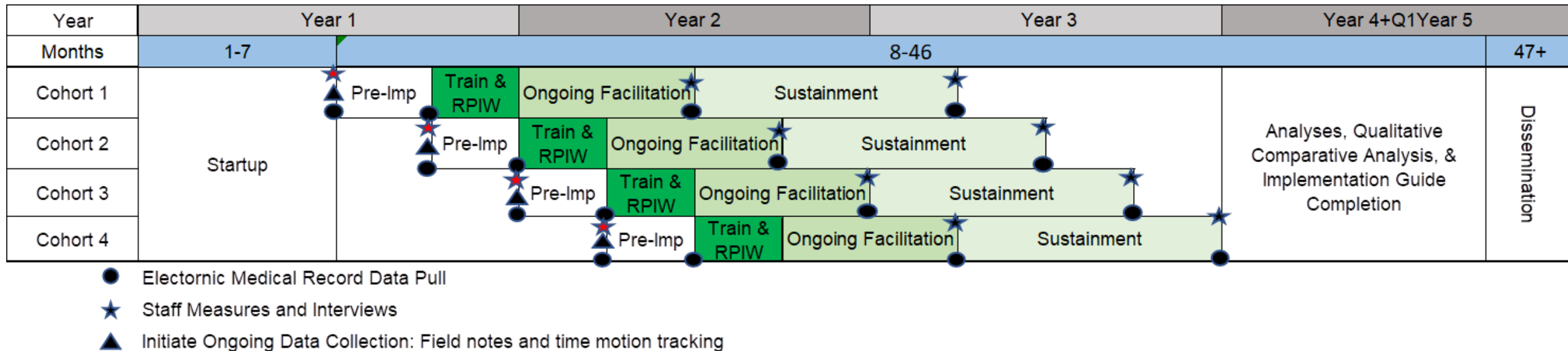


A screenshot of the RE-AIM website homepage. The page has a teal and yellow color scheme. At the top left is the RE-AIM logo with the tagline 'Improving Public Health Relevance and Population Health Impact'. A navigation menu at the top includes 'HOME', 'LEARN', 'APPLY', 'RESOURCES AND TOOLS', 'PAPERS, TALKS, BLOGS', and 'WHAT'S NEW'. A dropdown menu is open under 'RESOURCES AND TOOLS', listing: 'Standard Survey items for RE-AIM', 'Interactive RE-AIM Planning Tool', 'IPRISM Webtool', 'Measures and Checklists', 'Grant Writing Guidance', 'Previous Events and Blogs (Archives)', and 'Figures, Images, and Visuals'. The main content area features a large yellow circle with the text 'WELCOME TO RE-AIM IMPLEMENTATION' and 'PRISM: NEXT'. Below this, it states 'RE-AIM and PRISM guide users to plan, implement, evaluate, and sustain programs with contextual factors in mind, increasing equity and public health relevance'. A purple button at the bottom says 'START HERE! TAKE A TOUR OF RE-AIM.ORG'. A browser address bar at the bottom shows 'https://re-aim.org/standard-survey-items-for-re-aim/'.





# Parent Project Overview



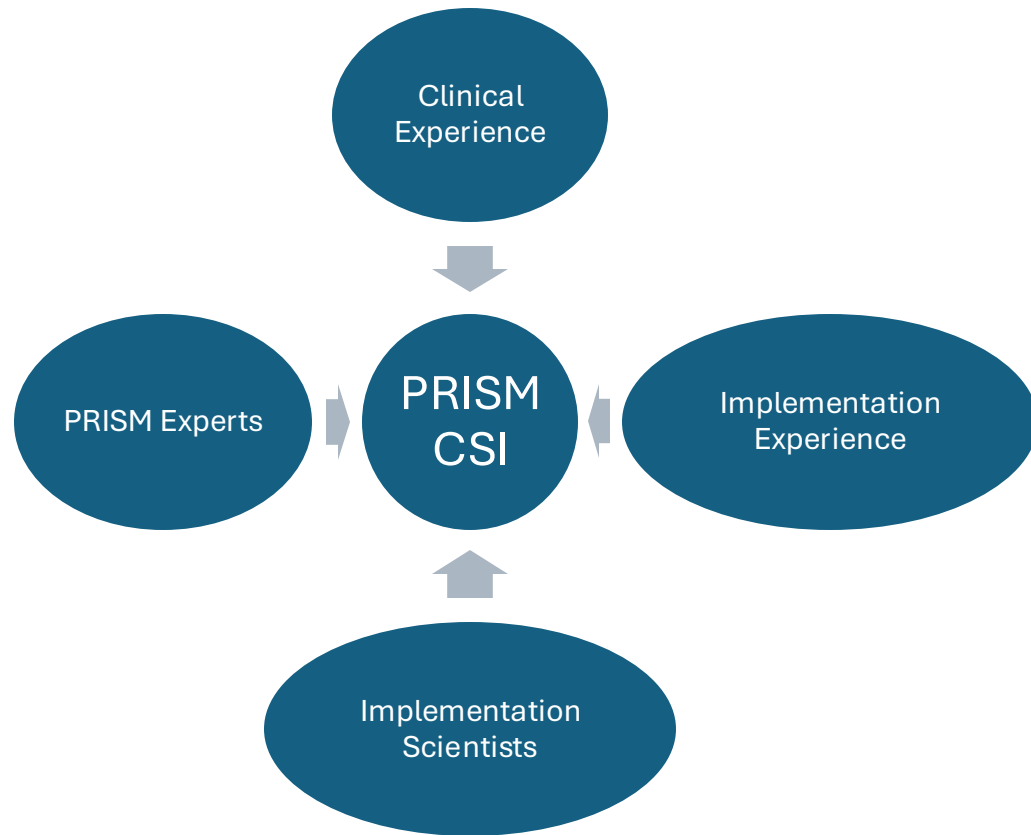
Pittman, J. O. E., Lindamer, L., Afari, N., Depp, C., Villodas, M., Hamilton, A., Kim, B., Mor, M., Almklov, E., Gault, J., & Rabin, B. (2021). Implementing eScreening for Suicide Prevention in VA Post-9/11 Transition Programs using a Stepped-wedge, Mixed-method, Hybrid Type-II Implementation Trial: A study protocol. *Implementation Science Communications*, 2(1), 1-13.

# Project Goals

- To describe the PRISM contextual survey instrument development and preliminary psychometric and pragmatic properties.
- Provide an example of how the survey was used to rapidly quantify contextual domains and inform implementation and sustainment efforts in VA healthcare settings



# PRISM Context Survey Instrument (PCSI) Development



PRISM Domain	# of Items	Scoring
Organizational Perspective	5	1 – 5 Likert Scale ; 1 reverse scored
Organizational Characteristics	6	1 – 5 Likert Scale ; 1 reverse scored
Patient Perspective	5	1 – 5 Likert Scale ; 2 reverse scored
Patient Characteristics	3	1 – 5 Likert Scale ; 2 reverse scored
Implementation and Sustainability Infrastructure	5	1 – 5 Likert Scale ; 1 reverse scored
External Environment	5	1 – 5 Likert Scale ; 2 reverse scored

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# PRISM CSI

## Pre-Implementation Version

### Program/Intervention: Organizational Perspective

1. My site is ready to support the implementation of eScreening.
2. eScreening fits with the priorities at my site.
3. There are no advantages to using eScreening compared to standard of care at my site. (reverse code)
4. eScreening is compatible with my workflow.
5. eScreening is user friendly.

### Program/Intervention: Patient Perspective

6. The plan for eScreening implementation aligns with the needs and preferences of Veterans at my site.
7. eScreening will negatively impact care for Veterans at my site. (reverse code)
8. eScreening will equally benefit patients irrespective of factors related to disparities (e.g. comorbidities, race/ethnicity, social needs, literacy, transportation or other challenges).
9. It will be easy for Veterans to access eScreening (i.e. log in and credential)
10. Answering questions with eScreening will be too difficult for Veterans. (reverse code)

### Implementation and Sustainability Infrastructure

11. There is organizational support for the implementation of eScreening at my site.
12. My site lacks the resources needed for successful implementation. (reverse code)
13. The proposed plan for training and support for the implementation of eScreening is adequate.
14. There is someone at my site whose specific job responsibility includes implementing, evaluating, and reporting on eScreening.



# Participant Frequency by Role

Role	Frequency	Percent	Site (role frequency)
Internal Facilitator	1	3.4	B1(1)
Facility Level Leadership	1	3.4	D2(1)
Service Level Leadership	4	13.8	A2(1) B2(2) D1(1)
Front Line Supervisor	4	13.8	A2(1) B1(1) C2(1) D2(1)
Front Line Clinician	15	51.7	A1(3) B1(2) B2(1) C1(5) C2(2) D1(1) D2(1)
Front Line Support Staff	4	13.8	B1(2) C2(1) D1(1)

*Note.* A1=urban site cohort 1; A2=rural site cohort 1; B1=urban site cohort 2; B2=rural site cohort 2; C1=urban site cohort 3; C2=rural site cohort 3; D1=urban site cohort 4; D2=rural site cohort 4.

# Descriptive Statistics of the PRISM CSI

PRISM Domain	N	Minimum	Maximum	Mean	Standard Deviation
Organizational Perspectives on Intervention/Strategies	23	3.20	5.00	4.13	0.57
Patient Perspectives on Intervention/Strategies	29	3.00	4.80	3.83	0.52
Implementation and Sustainability Infrastructure	28	2.60	5.00	3.82	0.56
Organizational Characteristics	28	3.33	5.00	4.08	0.48
Patient Characteristics	29	2.33	4.33	3.62	0.52
External Environment	27	3.00	5.00	3.86	0.51

# Psychometric Statistics

## Internal Consistency

- Patient Characteristics ( $\alpha = 0.53$ )
- Patient Perspectives ( $\alpha = 0.60$ )
- Organizational Characteristics ( $\alpha = 0.68$ )
- Implementation Infrastructure ( $\alpha = 0.73$ )\*
- Organizational Perspective ( $\alpha = 0.70$ )\*
- External Environment ( $\alpha = 0.82$ )\*

## • Cronbach alphas of:

- 0.50 – 0.69 = minimal/emerging
- 0.70 -- 0.79 = adequate
- 0.80 -- 0.89 = good

## Concurrent Validity

### Correlation with Weiner (2017) scales

- feasibility ( $r = 0.70, p < .001$ )
- acceptability ( $r = 0.71, p < .001$ )
- appropriateness ( $r = 0.80, p < .001$ )

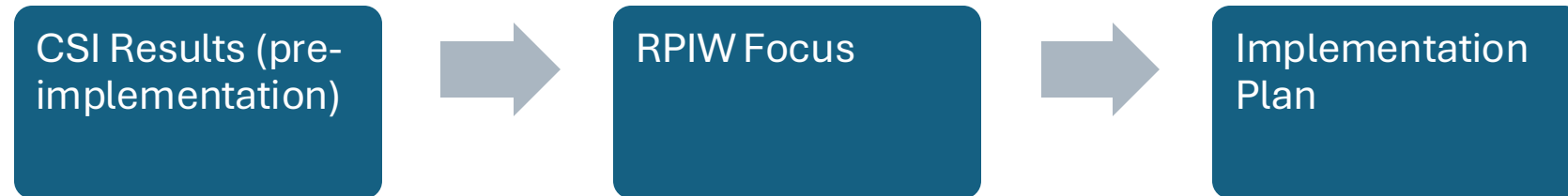
- Pearson's  $r$  of  $> 0.70$  = excellent



# Pragmatic Characteristics

- Cost (free = excellent)
- Language (readability 11.4 grade level = good)
- Assessor Burden (little to no training required = Excellent)
- Length (>10 items but  $\leq 50$  = Good)

# Practical use examples in the parent study



## **Example 1:** Low scores on the implementation and sustainability infrastructure

- Concerns about Staff shortages and existing demands
- Restructuring frequency of meetings, on-demand troubleshooting, value data to advocate

## **Example 2:** Low Scores on the patient perspective domain

- Concerns about equitable access to technology for rural Veterans
  - VA program to access tablets
- Veteran fears about how data may be used
  - Outreach strategy for education

# Discussion

- Other potential uses
- Limitations/Next Steps
- Differences between PRISM CSI and other PRISM RE-AIM tools.

